

Cynulliad Cenedlaethol Cymru / National Assembly for Wales
Pwyllgor Diwylliant, y Gymraeg a Chyfathrebu / The Culture, Welsh Language and Communications Committee
Cynyrchiadau Ffilm a Theledu Mawr yng Nghymru / Film and Major TV Production in Wales
Ymateb gan Euros Lyn / Evidence from Euros Lyn

Here's a link to British Columbia's excellent Creative BC Website:

<https://www.creativebc.com/>

Essentially it serves as a 'one stop shop' for co-ordinating support for the creative industries in the province. It offers a great template for how information can be pooled to best advertise one's offer, and I think we in Wales could draw inspiration from it. The website also has the means by which one can apply for the tax credit.

Their film & TV industry is supported in the following ways:

- Two Province-level tax-credit schemes – one for foreign production companies, the other for Canadian controlled companies.
- They connect Producers to Canada-wide schemes, which includes a federal tax credit scheme.
- Development programmes for supporting British Columbia-based companies to develop projects and attract investment.
- Connect international Producers with local Producers with a view to encouraging co-productions.
- Support Producers with help in finding locations, filming permits, studio space, crew and post-production resources.

Here is a link to the BC Tax Credit factsheet which outlines the financial and cultural conditions attached to their support:

<https://www2.gov.bc.ca/assets/gov/taxes/income-taxes/publications/cit-009-british-columbia-film-television-tax-credit.pdf>

When I directed shows in BC I didn't have personal contact with the Creative BC team as this was done by my Producers. The CEO of Creative BC is Prem Gill whose contact details are:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

The Irish Film Board have a similar portal:

<https://www.irishfilmboard.ie/>

which draws together all the various project funding, tax breaks and production support that's available for Film and TV production in Ireland. Their CEO is James Hickey and his contact details are:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Like British Columbia's site, it gathers together all the information on what public support is available in one place in simple, clear language.

As I mentioned when I spoke to the committee, I think it would be great to attach certain cultural conditions to the Welsh Government's financial support of Film & TV Production eg

- Offering greater financial assistance to projects which represent Wales as Wales on-screen and make a contribution to Welsh culture.
- Offer greater financial support for productions where a certain quota of on-screen and behind-the-camera heads of department are resident in Wales.
- Offer support to productions below £1M per hour (ie most Welsh-based (and Welsh language) productions).
- Make an approach to the UK government to extend the TV Tax Credit to drama productions made for less than £1M per hour (ie opening this break to Wales-based and Welsh language TV-drama production).
- Include a condition that the Producers are committed to employing a diverse and gender-balanced workforce.
- Encourage Producers to consider the environment during production.
- Find an economical means for auditing that these conditions have been met by production companies – eg spot checks – so that companies resist the temptation to bend the rules.

Do please let me know if there's anything else I can help with.